



Weekdays, 9 am – 10 am
Alternative Talk 1150

I'm Thankful™ Network nourishes the best of your life...

Family

Business

***Health &
Wellness***

Finance



Sue Lundquist, Founder & Host

“You can’t be empowered until you have the tools to do so. I’m Thankful™ Network provides the tools to its thousands of loyal listeners and fans every weekday.” **Sue**

Our family of advertisers awaits your business.

Monday



Parenting 101

Hosted by **Sue Lundquist**, this program is perfect for parents needing practical, contemporary solutions to all things parenting. Sue empowers, educates and has some fun along the way. Listeners love - and depend on - her guests' savvy advice.

Tuesday



Tuesday Toolbox

Hosted by **Sue Lundquist**, Tuesdays is all about business, specifically small business. Sue's Tool Box for the solo entrepreneurs includes interviews with professionals who educate on all areas of doing business in today's world.

Wednesday



Ix Chel Wisdom with Shonagh Home

Hosted by **Shonagh Home**, this program enriches the spirit. Shonagh's advice leads to fostering new paradigms and awakening self-healing in listeners. Topics include traditional foods and herbs, healing and the healing arts, and so much more.

Thursday



Empowerment Hour

Hosted by **Sue Lundquist**, Thursdays revolve around bestselling authors, celebrities and experts in their respective fields. Topics include health, self-help, spirit work, all with the backdrop of thankfulness and elevated consciousness.

Friday



Femme Finance

Hosted by **Debbie Whitlock**, this award winning personal finance expert is like no-other in the community. Femme Finance empowers listeners with a consistent message, "knowledge is power and financial knowledge is security."



Listener Demographics

I'm Thankful™ Network listeners are an advertiser's dream. They are extremely loyal to the programming, precisely targeted for their spending habits, and an exclusive audience for your valuable advertising message.

Female To Male Ratio:

84% Female

16% Male

Marital Status:

55% Married

34% Single

11% Partnered

Largest Age Segments:

43% 47-58

24% 36-46

21% 59+

Largest Household Income Segments:

35% 80K+

21% 60K-80K

17% 31K-45K

Percentage With A Home Valued Over \$500,000:

18.8%

Top 3 Hobbies:

57% Reading

52% Gardening

47% Cooking

Percentage Of Audience In Morning Hours:

58.8%

Source: Survey of 300+ Alternative Talk 1150 listeners held in 2010

Loyal • Targeted • Exclusive



Beyond Mornings on 1150AM

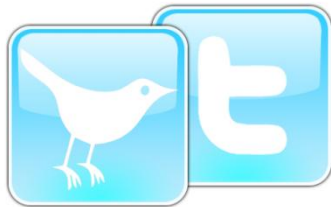


Average monthly visits to imthankful.com: 77,000+ *

* Based on March - May 2011



**3,900+
Facebook
fans...and
growing!**



**1100+
Followers on
Twitter...
and growing!**



**Top 5 Show on KKNW!
Top 2 Show on CBS Sky Radio!
Heard In: Seattle, Detroit,
Philadelphia, and Boston!**

Heard on AOL and Yahoo! Radio

Expanding your return on investment.



“I’m Thankful” Is Making Things Happen

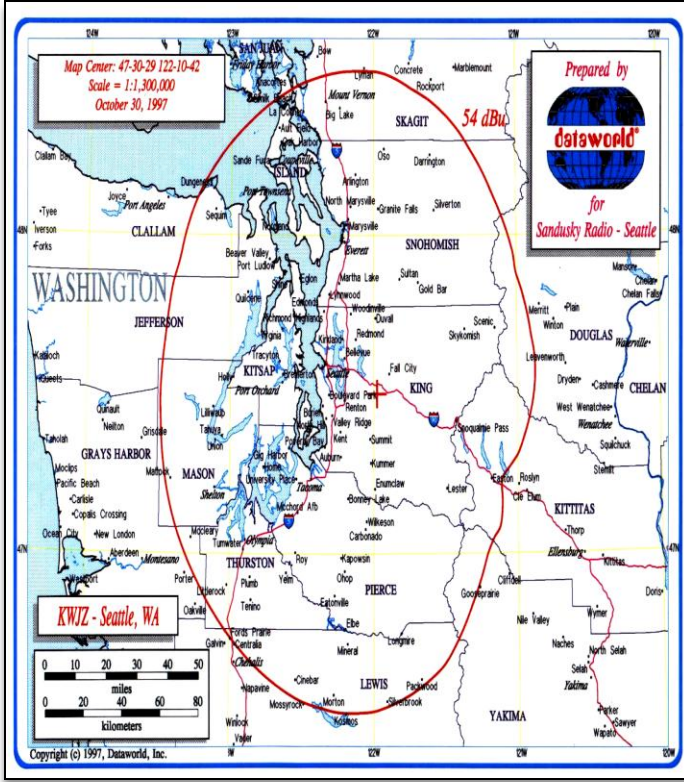
- The I’m Thankful™™ Network is one of the top 5 listened to shows on Alternative Talk AM 1150 KKNW.
- The I’m Thankful Network™ is the top 2 listened to shows on CBS SKY Radio
- Consistently the first and second downloaded show for KKNW.
- You can hear the I’m Thankful™ Network in Seattle, Detroit, Philadelphia, Boston and AOL and YAHOO Radio (strong following in NY and LA).
- During the “live” show you can view in studio action via Web-Cam
- Show heard two times a day Mon-Fri 5-6am and the live show 9-10am
- Facebook, CBS and Website interaction, contests and promotions
- I’m Thankful™ Website:
 - Over *55,000 unique visits per day (as of *May 2011) on www.imthankful.com
- I’m Thankful Network Facebook Fan Page
<http://www.facebook.com/ITNRadioShow>

Expanding your return on investment.



"I'm Thankful" Network Reaching Far and Wide

Click 98.9 HD3 Coverage Map



1150 AM KKNW Coverage Map



Expanding your return on investment.



“I’m Thankful™”

***“LIVE” from Seattle’s only ALTERNATIVE TALK
radio station AM 1150 KKNW...***

Program Sponsorship

- Website inclusion on 1150kknw.com/Skyscraper advertising
- Website inclusion on imthankful.com
- Live in-program mentions as a “I’m Thankful™” Sponsor minimum of 2x per week during broadcast programs, Mon-Fri 9a-10am
- A minimum of 2x per show recorded commercials of up to :60 seconds

Live Streaming on 1150kknw.com

- The ability to be interviewed during one of the daily “I’m Thankful™” radio programs, Mon-Fri 9a-10am (TBD)
- Banner exposure (back drop) during live “I’m Thankful™” broadcast via in-studio Web-Cam
- Exposure on “I’m Thankful™”, FACEBOOK page and blog were applicable, Website and Twitter as a program sponsor
- Exposure on the following radio stations... CBS Radio’s The SKY, AOL Radio Powered by CBS Radio, Yahoo! Radio Powered by CBS Radio, KLCK 98.9 HD3 Seattle, CBS Radio’s 96.5 KJAQ HD3 Seattle, 99.5 WYCD HD3 Detroit, 98.5 WBMX HD3 Boston

